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Data Integration Services

YOUR DATA, YOUR WAY

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UNLOCK THE TRUE VALUE OF YOUR DATA

For sales and profitability to grow, data must flow efficiently between networks inside and outside the organisation.

Your network might consist of multiple systems across different sites, suppliers or partners, in a number of countries. You might require different data sets for a range of in-house teams or external partners. You expect data that is checked and error-free. And what about data security, development risk, on-going collection and management of changes, updates and support?

To help overcome these challenges, we created DataHub.

DataHub is a complete data integration service leveraging our in-house software, expertise in data movement and dedicated service delivery team. Combined, these elements deliver lower cost and risk, while increasing control and transparency.

Our consultants work with you to tailor DataHub's baseline implementation. The result is a bespoke service integrating the exact data you need in the format that you require. Once implemented, we manage the service on a daily basis, ensuring we deliver to agreed service levels. This frees your staff and resources from the minutiae of data collection.
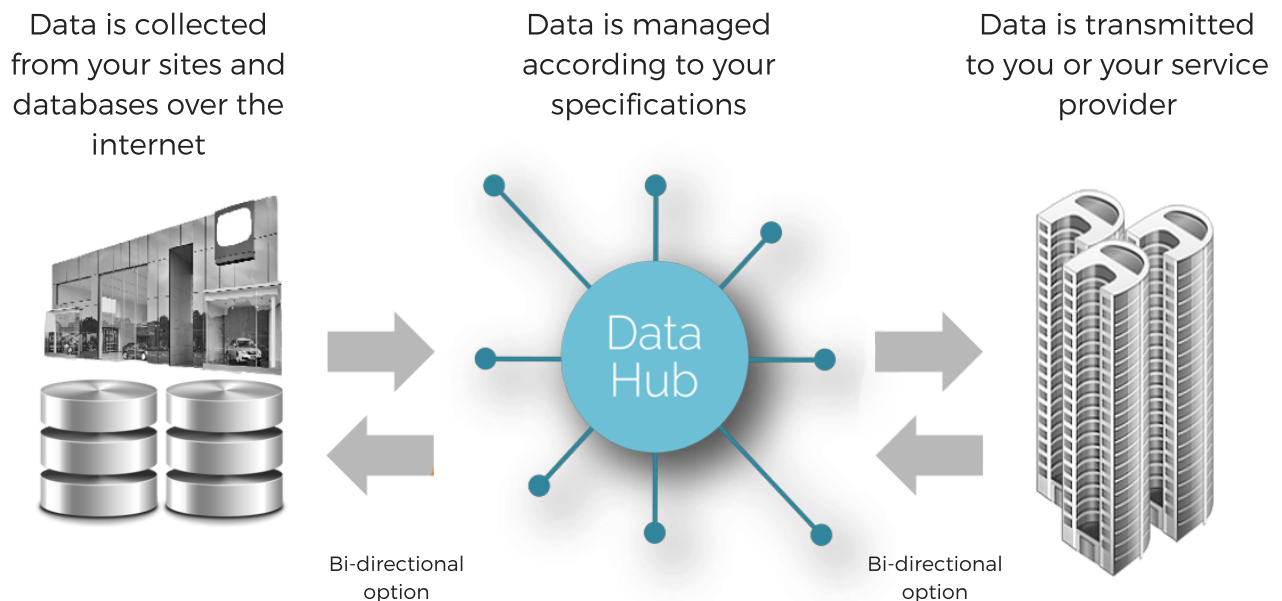
WHAT OUR CLIENTS SAY

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Honda has been seeking to achieve dealer network integration for the last ten years. With the help of ETL Solutions, this has finally been achieved. Considering the success, Honda is now planning to extend this approach to the European dealers.

Michael Doyle, Honda UK

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AN EFFICIENT COMBINATION OF PROVEN SOFTWARE AND DATA EXPERTISE

Data is collected from your sites and databases over the internet

Data is managed according to your specifications

Data is transmitted to you or your service provider

Data Hub

Bi-directional option

Bi-directional option

A tailored service by experts in data integration

Our consultants have a dual role: accurately collecting your data; and providing maximum benefit from this data by improving the accuracy and visibility of the information.

Between them, our consultants have decades of experience in data management. They run DataHub services for global clients on a daily basis, delivering to agreed service levels. Our consultants' project management expertise minimises the impact of data collection and consolidation on your business.

Flexible software to provide the data you need, accurately

A key component of the DataHub service is our proprietary Transformation Manager software. The software deploys and manages the extraction of the specified data feeds from your systems.

Using this core software enables our consultants to create a bespoke solution for each client, without having to build from scratch. This reduces cost, time and project risk.

ULTIMATE FLEXIBLITY

We can design a DataHub system that's exactly right for your project. There are multiple options while your data is consolidated. And you can choose the delivery method that fits your requirements exactly, including these cloud options:

FREQUENCY OPTIONS

You decide delivery frequency for your data, which can range from every few minutes to once a day or beyond

ADDED-VALUE OPTIONS

Data management options include cleansing, de-duplication, enrichment, analytics, and more

DELIVERY OPTIONS

Have your data delivered to the cloud, your CRM, your database, as a flat file or via a dashboard,

Just some of the data that DataHub is collecting for our clients, right now...

Alerts occurring
Appointments made
Customer contact details
 Customer financial statements
Financial transactions
 Inventory levels
Leads created
Sales completed
Services completed

...Using combinations of these options to suit each project's requirements

Bi-directional flows
Cleansing
De-duplication
Geocoding
Master data management
Reporting
Validation

SERVICE BENEFITS

Create maximum value from the data in your network

Taking control of your networks can be time-consuming, costly and fraught with risk. Instead, our DataHub service can deliver your data fast and accurately, no matter how your network is structured or how many systems you have. We guarantee consistent data in the format you need.

Use a proven system

DataHub has the technology to connect with any system. Right now, we're connecting diverse data for multiple organisations and their suppliers. Their data is gathered in a single place, fast and accurately.

Get your data in exactly the format that suits you

Choose the options within DataHub that are right for you. Data decoding, data enrichment, reporting and cleansing are options as your data is consolidated. And choose the delivery method that fits your requirements exactly, from dashboards to databases and more.

Focus on your business while we run your data

Our consultants implement and manage the DataHub process from start to finish. Our software is easily deployed and the on-going process is managed for you by one of our experts.

MAKE THESE THINGS HAPPEN, EFFICIENTLY

CRM projects

Have your data delivered seamlessly into your Customer Relationship Management software.

Customer feedback programmes

Ensure the right data is in place to support your feedback programmes, in-house or in conjunction with your marketing suppliers.

Added-value sales

Identify opportunities for additional sales with clear, up-to-date information on customers and their purchasing behaviour.

Inventory replenishment

Get inventory levels right for maximum profitability and optimum service.

Customer loyalty programmes

Maximise the value of every customer with a focused loyalty programme, backed by accurate and timely customer data.

Customer database analysis

Access any or all customer, vehicle and dealer metrics, from action taken by leads to the profitability of your best customers, as soon as you need them.

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ANY QUESTIONS?

Contact us at:

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